



Together We Can #END1in10 - 2020 Awareness Campaign

Purpose: To raise awareness, educate, and ignite change.

The Campaign: Statistically, 1 in 10 children in America will be sexually abused before they reach the age of 18. 1 in 3 women and 1 in 4 men already have. The unfortunate reality is every 73 seconds someone in America has been sexually assaulted and every 9 minutes that someone is a child. But, it doesn't have to stay that way. It only takes one voice willing to speak up for those who cannot speak for themselves. Be that voice in your generation. Together we can **#END1in10**.

Launch Date: April 2nd (the start of #SAAM, Sexual Assault Awareness Month)

How it Works: Through the campaign website you'll learn more about the issue, find helpful resources, link up to purchase the campaign t-shirt so you can help raise awareness in your community. 100% of all proceeds from t-shirt sales support the programs of JTHM.

Get educated on the issue:

www.d2l.org - leading CSA awareness and child advocacy organization

www.rainn.org - leading SA awareness and crisis assistance organization

www.themamabeareffect.org - leading resource for helping parents/communities protect children from sexual abuse

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Campaign Website: journeytohealministries.org/end1in10